PPRESS RELEASE

Dataline at C!Print 2023: "We show business leaders how to strengthen their sign business."

Bruges, December 2023 - Many sign and large-format companies are stagnating. They are looking for new ways to improve productivity and profitability. But how? Market demand for sophisticated automation software continues to grow steadily. To answer these burning questions, Dataline, leading innovator in ERP solutions for sign and print companies, is showcasing at C!Print 2023 (booth 1A10).

"How can I increase productivity without sacrificing my profit margins?"

MultiPress is **ERP software** designed specifically for the needs of a sign and print production company. It automates your administration and production, reducing time wasted on repetitive administrative work, calculating prices and data management. To date, more than 1,000 companies across Europe have successfully implemented the software and more than 10,000 people use it daily.

Here are the three main benefits you can enjoy with MultiPress:

1. **Administrative simplification:** CRM, quotations, estimation, production planning, invoicing and shipping become one linked data chain. This significantly reduces error rates and increases order throughput. The process is fully streamlined from online ordering to on-site assembly. Moreover, MultiPress understands your sign and large-format business and calculates all costs and time of all printing and finishing techniques used..
2. **Production automation**: MultiPress not only streamlines your administration and planning. It also saves, checks and repairs files in preflight, performs imposition, tiling or other production optimisation. This eliminates repetitive tasks, avoids errors and solves bottlenecks.
3. **Quality control:** the automation of administration and production in one integrated workflow means a significant reduction in the error rate and also guarantees production security down to the smallest detail.

Dirk Deroo, CEO of Dataline confirms, "The European sign and large-format industry is growing: these companies are professionalising at a rapid pace. Many of these often young and dynamic companies are looking for **modular and scalable software solutions to simplify their administration and accelerate their production**," says Dirk Deroo, "Unlike generic project management software or other packages for the graphic industry, MultiPress has the specific functionalities and continuous innovation that support these companies now and in the future. After implementation, our customers experience a rapid increase in their productivity and profitability."

Get to know MultiPress 5.4 Polaris, the latest MultiPress verison

Dataline launched version 5.4 of MultiPress in September 2022 under the name 'Polaris'. This latest version includes improvements to known MultiPress functionalities but also a whole host of new features that can help sign and large format businesses.

- **Calculate the exact environmental impact of printing with the CO2 calculation in MultiPress:** by means of the overall emission of the various production processes and the specific emission data of the substrate used and of the planned transport, the total emission is calculated, which you can then add to quotations and orders.
- **Calculate print packages:** with MultiPress 5.4 you can calculate the weight and volume of print orders more precisely and more quickly. The primary, secondary and tertiary packaging of print products can be defined in handy templates.

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- **More precise calculation of transports:** a large number of options have been added in the calculation of transports. This makes it easier to include own transport and external carriers with their own rates and deadlines in the calculation, even for complex shipments or special formats.
- **More than time recording:** recording is now more than just passing on the production time. The operator can also transmit information on the material consumed. When registering, stocks are then automatically subtracted.
- **Imposition, shape nesting and other combinations:** MultiPress offers a range of solutions for the arrangement of different (partial) orders on one print carrier. Thanks to these exact order calculations, the order manager can immediately send the prepared files to RIPs, printers or finishing machines, without further intervention by operators.
- **Link with Caldera PrimeCenter:** For sign and large format companies that want to automate their production even further, Dataline has realised a certified link with PrimeCenter. PrimeCenter, the prepress workflow from Caldera and Zünd, allows different production queues from different production lines to be prepared and fed from the prepress workflow. By linking to MultiPress, these can now be supplemented directly from administration and order management. This allows, for example, e-commerce orders to be forwarded directly from the order portal to the appropriate production without manual intervention
- **Payment with QR and other barcodes:** you can easily add a unique QR code to each invoice, allowing you to select which payment platforms are applicable
- **Electronic invoicing:** thanks to a partnership with Storecove, MultiPress now offers a connection with PEPPOL, a convenient and above all secure way to exchange electronic invoices.

Certified partners for improved automation

The MultiPress ERP software is directly linked to many popular software and hardware vendors in the printing industry. This growing network of MultiPress Certified Technology partners enables MultiPress users to take advantage of a wide range of standardised connections to third-party software and hardware.

These connections include:

- **Prepress, workflows, RIPS and printing presses:** Agfa, Caldera, Enfocus, SwissQPrint, Zund, Canon, Mimaki, Roland, ...
- **e-Business platforms and software:** Aleyant Pressero, Woo-Commerce, Magento, XMPIE.
- **Software for accounting and finance**
- **Substrate catalogues:** Antalis, Papyrus, ...
- **Software for warehousing, shipping and logistics:** Unifaun, nShift, Bumbal, ...

By joining forces, Dataline Solution will be able to offer more powerful solutions and integrations to its customers, who will benefit from the various automation capabilities made possible by these collaborations.

Dirk Deroo, CEO of Dataline added: "Dataline has been a software partner of graphic production companies for 25 years. We have always been and will continue to be at the forefront of innovations. We take automation to the next level, far beyond the administrative automation offered by generic software. We will inspire business owners at C!Print and show them how to avoid obstacles and escape the clutches of stagnation."

Booth at C!Print Lyon

Dataline can be **found at C!Print at booth 1A10 on 31 January, 1 and 2 February 2023, near the entrance in the software village.** Top MultiPress application experts will explain and demonstrate MultiPress functionality for sign and large format businesses in business talks.

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About MultiPress Certified Partnerships

MultiPress connects with solutions and services from other players in the graphic industry: manufacturers of software and hardware, paper and material suppliers, technical integrators and developers. Connecting MultiPress knowledge within trade organisations and schools, industry consultants, and specialised media is also part of this.

For this purpose, Dataline created the certification programme. By entering a certified partnership, Dataline expands the MultiPress ecosystem. Thus, the added value of each MultiPress installation is significantly improved.

About MultiPress

MultiPress is the #1 MIS/ERP software in the European printing industry, developed by leading innovator, **Dataline Solutions.** This powerful software combines all the functionalities needed to manage the administration and workflow of your printing company, overcome obstacles and boost your added value.

This **powerful modular management software guides you from A to Z**. Customer management, quote calculation, time tracking, production and job management, logistics, cost management, dashboarding and invoicing are just some of the many possible features that save time, resources and money in a print media business.

Dataline **has won the trust of more than 10,000 daily users in 1,000 locations**. The MultiPress software has not only been praised by its users but has also **won European Digital Press awards three years in a row**.

About Dataline

Dataline Solutions knows what print media companies need to streamline their processes, automate their workflows and increase their profits. Their **high-performance MIS/ERP software** MultiPress was developed specifically to meet the needs of modern print media companies of all sizes and production techniques.

Dataline was founded in 1997 by CEO Dirk Deroo. His vision was clear: modernise print production companies with automation, digitalisation and process improvement. The administrative process of a print media company consists of several complex steps, often unique to the printing industry, and less specific software does not help a print media company at all. To meet this need, Dataline developed MultiPress MIS/ERP Software.

Now, with more than 60 employees in four offices and a network of certified partners across Europe, this leading innovator in the industry has won the trust of more than 1,000 print media companies. The dedicated Dataline team is committed to delivering an outstanding quality of service and is determined to remain the reference of choice.

Note for editors, not for publication
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